



Education and Behavior

We Live to Make a Difference for Kids

46,000 users/mo 5,900 social media followers

18% male

85% female

ABOUT Education and Behavior

Educationandbehavior.com was founded in January 2014 by Rachel Wise, with the purpose of giving adults the information and strategies they need to support children most effectively in the areas of learning, behavior, and social-emotional development. Our site can also be used to support adults with special needs.

In addition to our evidenced-based learning and behavior strategies, we have a wealth of information on ADHD, autism, learning disabilities, intellectual disabilities, special education, social skills, bullying, and more!

SPONSORSHIP

Sponsored posts will be indicated as such, and allow the writer to link back to their site with a “no follow” link. “No follow” links do not increase search engine traffic nor can readers determine if a link is “no follow;” they will lead consumers to your site. If you would like a “do-follow” link, which increases search engine rankings, please see our guest post guidelines at: <http://www.educationandbehavior.com/submit-a-guest-post/>

We also offer advertising banners in our side bar, or above/below blog posts.

Sponsored Post Fees

Monthly: \$10
Annually: \$100
Permanent: \$500

Advertising Fees (per month)

Side bar: \$10-20
Above post: \$20-30
Below post: \$15-25

Finally, we offer a “no follow” link in our side bar or in one of our blog posts. It will be indicated as a sponsored link. Sponsored links range from \$5-20 a month depending on the location or post that it is in.

AUDIENCE

AGE

18-24: 18%
25-34: 36%
35-44: 26%
45-44: 13%
55+: 7%

LOCATION

USA: 53%
UK: 8%
India: 5%
Australia: 5%
Canada: 4%

ABOUT RACHEL

Rachel Wise is a certified school psychologist and licensed behavior specialist with a Master’s Degree in education. Rachel is also the head author and CEO of educationandbehavior.com.

She has over 20 years experience working with individuals with academic, behavioral, and social-emotional needs. Passionate about making a difference in the lives of children, Rachel has spent significant time researching evidence-based strategies to utilize with her students and their families.

Rachel’s mission in life is to give parents, educators, therapists, and counselors a go-to place to find strategies that work for children.

Contact Rachel by email: rachelwise@educationandbehavior.com